



The Main Line Chamber F O U N D A T I O N

27th Annual Main Line 5k Run/1 Mile Walk Sunday, Sept. 8, 2024

The Cause: The Main Line Chamber Foundation's Emergency Responders Scholarship Program awards scholarships annually to volunteer first responders to pursue their academic goals. To date, thanks to the generosity of sponsors and donors, the Foundation has awarded nearly \$650,000 in scholarships. The more you give, the more is given in scholarships to volunteer firefighters and EMTs. Scholarships are given out in June each year. Some funds support local high school students attending Pennsylvania Free Enterprise Week, which provides life-changing experiences that teach students about the world of work and success.

Sponsorship Levels

Presenting & Bib Sponsor (\$15,000) – Closed. THE HAVERFORD TRUST COMPANY

- **Event Naming and Presentation** – The title of the event will showcase the name of the presenting sponsor: The Annual Main Line Run Presented by The Haverford Trust Company. The name of the presenting sponsor will be displayed on the bibs of runners and walkers.
- **Run Entries** – Sponsor will be provided with 12 individuals or up to two teams of six entries to the run.
- **Shirt Logo** – Sponsor will have their logo prominently displayed on top of the Main Line Run logo as the presenting sponsor.
- **Exposure in Event Publicity** – Each Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names and logos of the Sponsors will be displayed in advertising for the run.
- **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- **Booth at Expo** – Presenting Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- **Website** – Presenting Sponsors will have a large logo featured on www.mainlinerun.org

Community Service Leadership Award Sponsor (\$10,000) – Available

- **Scholarship Naming and Presentation** – Each year, one outstanding individual is awarded a \$10,000 Community Service Leadership Award at the annual Hometown Heroes event hosted at the Lower Merion Commissioners Meeting Room in Ardmore. This sponsor gets the present the award and the sponsor name will be added to the program and all publicity.
- **Run Entries** – Sponsors will be provided with 10 entries to the run.
- **Shirt Logo** – Sponsors will have their logo prominently displayed on either sleeve (one side only per sponsor) or larger and higher on the back of the shirt, based on availability.
- **Exposure in Event Publicity** – Each Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.

- **Exposure Through Event Publications** – The names and logos of the Sponsors will be displayed in advertising for the run.
- **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- **Booth at Expo** – All Champion Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- **Website** – Champion Sponsors will have a large logo featured on www.mainlinerun.org

Gold-Level Shirt Sponsor (\$5,000) – Maximum four sponsorships at this level (Three available)

- **Scholarship Presentation** – Will be invited to present two scholarships at the Awards Ceremony.
- **Run Entries** – Gold Sponsors will be provided with 8 entries to the run.
- **Shirt Logo** – Gold Sponsors will have their logo prominently displayed on either sleeve (one side only per sponsor) or larger and higher on the back of the shirt, based on availability.
- **Exposure in Event Publicity** – Each Shirt Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names and logos of the Shirt Sponsors will be displayed in advertising for run.
- **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- **Booth at Expo** – All Gold Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- **Website** – Gold Sponsors will have a large logo featured on www.mainlinerun.org

Corporate Sponsor (\$1,000) Logo appears on T-shirt

- **Run Entries** – Corporate Sponsors will be provided with 6 entries to the run.
- **Shirt Logo** – Corporate sponsors will have their logo displayed on the shirts given to all run participants
- **Exposure in Event Publicity** – Each Corporate Sponsor's name and/or logo will be included in pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names and logos of the Corporate Sponsors will be displayed in the program.
- **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- **Table at Expo** – All Corporate Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- **Website** – Corporate Sponsors will have their logo featured on www.mainlinerun.org

Patron Sponsor (\$500) Name, not logo, appears on T-shirt

- **Run Entries** – Patron Sponsors will be provided with 4 entries to the run.
- **Name on Shirt** – Patron sponsors will have their name displayed on the shirts given to all run participants
- **Exposure in Event Publicity** – Each Patron Sponsor’s name will be included in pre- and post-event publicity, and the sponsor’s names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names of the Patron Sponsors will be displayed on all Main Line Run advertising.
- **Table at Expo** –All Patron Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- **Website** – Patron Sponsors will have their name featured on www.mainlinerun.org

Table at Expo (\$250) (No name or logo on T-shirt)

- **Table at Expo** – All Table Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.

To sponsor the Main Line Run, please contact John Durso, Main Line Chamber Foundation Board member at jdurso@brilliantstrategies.com